



Brussels, August 23, 2016

To whom it may concern

Martin Mycielski worked at the World Federation of Advertisers (WFA) from May 2014 to July 2016 as Database Manager.

His interpersonal skills together with his professionalism and his commitment to the organization made him a valuable asset to the WFA.

Martin was in charge of managing the WFA's database. He had a leading role in company data management, including CRM monitoring, maintenance, report creation, and data input and extraction. He proved to be a very energetic and capable team member who worked closely with internal stakeholders. He's methodological, results-orientated and has a desire for continual improvement. His enthusiasm, his openness and his team spirit are to his credit. It was a pleasure working with him.

If you require more information, please feel free to contact me.

Yours faithfully,

A handwritten signature in blue ink, appearing to read 'Steph Loerke', is written in a cursive style.

Stephan Loerke
CEO